

## Our Mission:

Is to serve the public by effectively regulating the medical profession.

## Our Vision:

Is to be a respected leader that protects the public while supporting the medical profession.

## Strategic Themes: 2019 – 2020

**01 Access to Healthcare:**  
We will support improved access to healthcare through leadership, collaboration and flexibility.

**02 Conflicts of Interest in Medicine:**  
We will direct physicians on how to conduct business ethically and safely.

**03 Prescribing:**  
We will promote safe and effective prescribing through education and regulation.

**04 Sexual Boundary Complaints:**  
We will serve the public with processes that are progressive, fair and sensitive to all involved.

## Our Commitment:

Is to be thorough, clear, decisive and fair. We will engage the public and the profession.

## Our work will reflect the Value we place in:

Input from the public and the profession;  
Excellence in medical care; and  
Professionalism.