

## Our Mission:

Is to serve the public by effectively regulating the medical profession.

## Our Vision:

Is to be a respected leader that protects the public while supporting the medical profession.

## Strategic Themes: 2018 – 2019

01

### Access to Healthcare:

We will support access to healthcare through collaboration and leadership.

02

### Conflicts of Interest in Medicine:

We will direct physicians on how to conduct business ethically and safely.

03

### Prescribing:

We will promote safe and effective prescribing through education and regulation.

04

### Sexual Boundary Complaints:

We will serve the public with processes that are progressive, fair and sensitive to all involved.

## Our Commitment:

Is to be thorough, clear, decisive and fair.

## Our work will reflect the value we place in:

Respect for human dignity;  
Excellence in medical care; and  
Professionalism.